

Cloud Solutions

The simple, comprehensive and effective way to quickly enter and establish a compliant presence in China while allowing you to maintain control of your strategy.

The global playbook doesn't apply to China. From IP to IT to regulatory challenges, companies who can navigate the complexities and understand their real options for entering China can save years of time and millions in sunk costs.

Expertise in turning complex information into clear decisions is why more than 100 western companies have trusted ADG to help them enter China over the past 21 years. American-owned ADG combines senior-level business intelligence with its large network of local market insiders, contacts and qualified partners to validate and implement your China strategy.

Whether you are planning to set up, manage and build your own entity in China, looking for a co-managed operating or landing partner, or simply need some expert advice, ADG has offerings to compliment and support your objectives.

Enter China on Your Terms



Maintain Control

- Protect your IP by working with trusted and proven partners
- Choose your own strategic direction and investment level
- Move forward on your terms with solutions from short-term build and transfer to fully managed long-term operations that give you options without lock-in or exclusivity



Reclaim Years

- Quickly confirm a suitable China strategy and entry model exists that aligns with your organization's goals - before investing heavily
- Start building, testing, running POCs and transacting with your China customers at a fraction of the time
- Promptly build your sales, support and IT partners by leveraging our network of qualified partners who understand your unique needs



Save Millions

- Avoid expensive mistakes caused by trying to enter China without understanding the hidden blockers or unexpected requirements
- Design and execute a customized go-to-market plan that aligns with your objectives, timing and desired level of investment
- Start testing and deploying infrastructure in China within weeks without needing a long-term plan or entity in China



How We've Helped Our Clients

“ADG identifies real deals, walks us into C-level execs and knows what each side wants and how to structure it to make it happen.”

- Ben Gilbey, Head of Mobile Asia, PayPal

“ADG provided an immediate China presence with a deep and broad relationship network us close deals quickly and effectively.”

- John Wastcoat, VP Business Development, Brooktrout Technologies

“ADG has been a remarkable partner for helping us understand the China market. We couldn't have gotten to where we are today without the ADG team in China.”

- Toby Rush, CEO EyeVerify

“ADG provided on-the-ground insight and guidance to get us up and running quickly and increase market share in less than 6 months.”

- Brian Lee, CEO, GraphPad

The Bottom Line

With the right partner at your side, navigating China's unique cultural, legal and regulatory environment goes from an obstacle to an advantage. With ADG's step-by-step guidance and implementation, or fully managed solutions, you'll spend less time and money while keeping control over your strategy, IP and product.

Get all of the flexibility you need without long-term commitments.



Interested in building and executing your own winning strategy in China?

Reach out to us at today.

 growth@adgchina.co  www.adgchina.co

 twitter.com/adgchina

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